

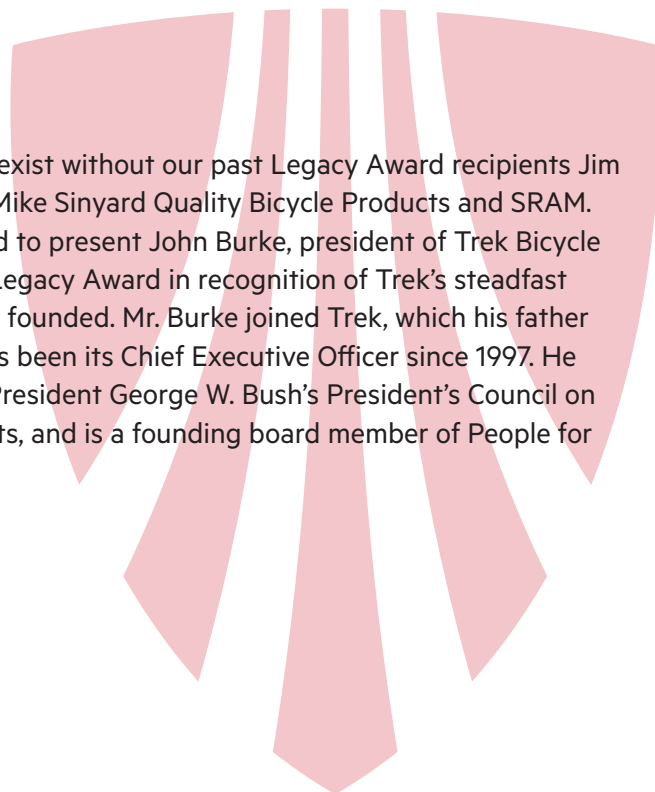
2015 NICA Legacy Award

The NICA Legacy Award honors an individual or company for their tremendous philanthropic support of NICA and NICA leagues. Recipients of this award understand the importance of — and invest significant energies and resources to — empowering youth through sport.

John Burke, Trek



NICA would simply not exist without our past Legacy Award recipients Jim Easton, Gary Erickson, Mike Sinyard Quality Bicycle Products and SRAM. This year, we are thrilled to present John Burke, president of Trek Bicycle Corporation, the NICA Legacy Award in recognition of Trek's steadfast support since NICA was founded. Mr. Burke joined Trek, which his father founded in 1984 and has been its Chief Executive Officer since 1997. He served as chairman of President George W. Bush's President's Council on Physical Fitness & Sports, and is a founding board member of People for Bikes.



“I think it is a great experience for kids...I think it is really great what NICA is doing with mountain bikes, creating this platform for kids, I think it's exceptional...NICA is making cycling available to kids across the country... NICA is really changing the world.”