

Dear NICA Cycling League Coaches & Athletes -

Thank you for your interest in Pivot Cycles!

Pivot Cycles, as a token of our support of this program and gratitude for your commitment to the sport, would like to offer YOU (and your athletes) special discounted pricing on a Pivot. Just like the other industry support that is extended to you via this program, this pricing is for **you only.** Out of respect for the awesomeness of this pricing, we ask that it is not shared with others outside of this group. Thank You.

To take advantage of this program, please let us know who your local Pivot dealer is as the bike will be purchased through this awesome dealer. We request that you support these shops by paying with cash or check when possible. The prices quoted will not include tax or a possible shipping and handling fee. If you prefer to pay with a credit card it's absolutely acceptable, we only ask that you please find a chance to support these shops in other ways. Thank YOU.

In order to receive this pricing please email lisa@pivotcycles.com and be sure to include:

- 1) A PDF copy of your current registration card/license PDF from the PitZone page. You must be a Level 2 or 3 coach to qualify.
- 2) The bike, size, color and build kit you are interested in and she will quote you pricing. PLEASE keep in mind this program is for bike models that will be raced at the races, ie the 2 LES models, the Mach 4sl and the Trail 429. (The build kits etc. can be found on our web page www.pivotcycles.com)
- The name of your contact at your local Pivot dealer so that we can contact them with your request.

Being a part of the NICA program is an honor and a privilege that we are proud to be a part of. Please work with us to keep these prices confidential so we can continue our support of the program in the future.

Thank you for your dedication! Chris Cocalis

For any questions please contact Lisa Cramton at <u>Lisa@PivotCycles.com</u>

Pivot Cycles, 1807 W Drake Dr, Phoenix AZ 85283