



For Niner RSR, Sales Reps, and Retailers

2019 Niner / NICA Purchase program

NICA Student athletes and coaches are eligible for 30% off MSRP on 2019 Niner bikes and frames!

Retailer pays 50% off retail pricing.

- Licensed NICA riders and coaches are invited to order one mountain bike per year through any Niner dealer.
- Fulfilling shop should always check availability prior to placing the order. Sorry, no backorders.
- NICA Athletes must present Student Verification form to prove eligibility for the purchase program. NICA coaches will present a NICA membership card.
- Shops may place their NICA mountain bike orders directly through their Niner outside sales rep or Niner RSR by phone or by email to chris.w.@ninerbikes.com
- **Sorry, but mountain bikes on the shop floor are not eligible for the discount program.**
- Eligible bikes include: **AIR, RKT, JET, and RIP.**
- When ordering, always inform RSR that you have a "NICA BIKE ORDER"
- Shops will pay 50% below retail pricing on 2019 mountain bikes.
- Shop is instructed to extend savings to the rider, who is entitled to pay 30% below MSRP.
- Shop is to take payment from the NICA rider or coach at time of purchase.
- **Limit one mountain bike per member per calendar year starting Jan 1, 2019.**